




STEPHANIE WHEELER

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SKILLS

Mastery of all aspects of photo/asset management and print production. Thorough understanding of film, illustration, formats, print processes and manipulation.

Skilled with a variety of multimedia applications including Adobe PhotoShop, Illustrator, In Design, Bridge, PowerPoint, Acrobat Pro and MediaPro.

*Knowledge of software including Microsoft Word, Excel, File Maker Pro, SAP, BOX, Global Edit, Ad Stream, Aspera, PIX, Media Silo, Zoom, Teams, Bluescape, Google Docs, Archival and various editing software, FTP's, DAM and other programs.

EXPERIENCE

WARNER BROS. PICTURES / PHOTO EDITOR / SR. PUBLICIST JANUARY 2007 - JANUARY 2023

- Worldwide Publicity/Feature Films
- Managed timelines, budgets, production, distribution of publicity photos for motion pictures for all of Warner Bros. departments worldwide
- Worked with unit photographers and event photographers and relayed parameters on coverage according to the film or event
- Coordinated outsourcing and vendor activity; responsible for talent and legal approvals for use
- Digitally manipulated production photos for publicity purposes and worked closely with the photo lab for processing, uploads and orders
- Selected photos for online/print press kits, and managed distribution of general use images, exclusive images and embargoes
- Managed event photos and prepared a selection for distribution through the press website and social media
- Licensed images for awards and other uses
- Pulled images from feature films, trailers and B-Roll for publicity/online use
- Managed images for advertising use and worked closely with integrated marketing; consumer products/style guides, publishing, promotions, for photo needs and ensured the final approved/retouched images were delivered on time and within budget
- Supplied images to producing partners and HBO Max
- Archived images in the WB archival system

DISNEY / MANAGER, CREATIVE SERVICES / HOME
VIDEO
2006 (CONTRACT)

- Managed supervisors, timelines, budgets and creative work orders
- Acquired and archived assets from photography, logos, and title-treatments to illustration and design elements for creative use for advertising and marketing
- Worked with vendors to dictate design and creative rounds to incorporate key art elements, assets and copy with marketing strategies
- Brand Management- insured that the correct logos, visuals, copyrights were used across products and materials

BRANDTOPIA / SR. ACCOUNT MANAGER
OCTOBER 2005 - MARCH 2006 (CONTRACT)

- Managed relationship, assets, timelines and budget between client (Disney) and agency
- Delegated assignments to staff artists and design team
- Downloaded internal team members on project scope and expectations
- Presented creative rounds; oversaw creative rounds, guideline and budget for client
- Oversaw quality control and deliverables to the client

STILA COSMETICS / DIRECTOR, CREATIVE SERVICES
SEPTEMBER 2004 – SEPTEMBER 2005

- Managed and directed all imagery for branding; from packaging to marketing, merchandising and advertising for domestic and international markets.
- Produced inhouse training videos
- Managed vendors, budgets and timelines
- Oversaw in house team to insure consistency
- Reviewed assets for quality control of dielines and deliverables to print house and reviewed printing samples for sign off

NBC/UNIVERSAL PICTURES ENTERTAINMENT /
VISUALEFFECTS AND ANIMATION COORDINATOR
AUGUST 2001 – SEPTEMBER 2004

- Broke down visual effects in scripts to discern potential production and budgeting scope/issues
- Communicated with vendors; facilitated contracts, certificates of engagement, bids, credit lists; worked with concept and story board artists,

VFX producers and supervisors from concept through post production
-Managed setup of CGI animation studio projects for development

LOS ANGELES TIMES / ONLINE JR. PHOTO EDITOR / CALENDAR LIVE 2000 – 2001

- Photographed special events for multimedia and produced images for exclusive use for online editorials, marketing and advertising
- Acquired and manipulated images from wire services, in house photographers and freelancers for online use
- Created slide shows and photo content for special features
- Archived all imagery on the LA Times internal FTP site/servers

DREAMWORKS SKG / ASSISTANT PHOTO EDITOR 1997 - 2000

- National Publicity/Feature Films
- Managed production and distribution of publicity photos for motion pictures & television
- Produced special photo shoots for studio needs
- Coordinated all outsourcing and vendor activity; approved test wedges for print quality and talent and other approvals for use and archived imagery
- Digitally manipulated production photos for publicity purposes.

EDUCATION

BROOKS INSTITUTE OF PHOTOGRAPHY / BA MULTIMEDIA (PHOTOGRAPHY/CINEMATOGRAPHY) 1993 - 1996, SANTA BARBARA, CA

- Focus on multimedia photography
- Studies included still photography, B&W and color printing, computer multimedia, cinematography, audio-visual slideshows, video production and film

ARIZONA STATE UNIVERSITY 1991 - 1992, TEMPE, AZ

- Focus on fine arts; drawing, painting, layout and design

AWARDS

- Maxwell Weinberg Publicist Showmanship Award for Motion Picture
- March 5th, 2010 for THE HANGOVER
 - February 22nd, 2013 for ARGO